



Train your team with Ballogy Pro.

Ballogy is a skills assessment and development mobile app for youth and amateur basketball players and their coaches. Our goal is to remove the guesswork and **empower coaches** to make player development both clear and measurable by:

- Keeping data and communication in one place with a private in-app group
- Easily scaling player development by assigning shooting drills and custom challenges
- Creating accountability by capturing workouts via in-app video
- Tracking results and creating healthy competition with leaderboards

Building a Curriculum

Ballogy offers shooting tests designed to promote healthy competition, accountability, and overall skill development at any stage of your players' basketball journeys. As a coach, you can explore our existing in-app shooting drills create your own custom challenges and assign them to your players. This is a great way to track and measure progress even during the off-season and the times when your players aren't in the gym with you.

Setting The Standard

The Ballogy Skills Assessment (BSA) is a shooting skills assessment available exclusively on the Ballogy app. The result of feedback gathered from middle school, high school, and collegiate-level coaches and athletes, the BSA is designed to objectively evaluate a player's shot-making abilities in various contexts. Players record and upload video of their BSA submission and a Ballogy Certified Coach reviews and verifies their score, providing a key data point for shooting evaluations.



Leveling the Playing Field

The Ballogy Skills Assessment is a first-of-its-kind universal shooting metric that truly levels the playing field for every female and male athlete looking to play at the next level of the game. Each month, Ballogy takes the Top Performers from the BSA global leaderboard and showcases their test scores and basketball profiles to over 1,500 NAIA, junior college, and Division 1 programs via the Top Performers Report, giving your players an opportunity for visibility and access like never before.

Ballogy Pro for Teams

\$70/mo
or **\$700/yr**

State Associations Discount Code
BALLTAKE100

- Record unlimited BSA submissions
- Record all of your players' test submissions from a single device
- Create unlimited Custom Challenges
- Team-specific leaderboards
- Access to all Ballogy in-app shooting drills
- Increased opportunity for your players to be featured in our monthly BSA Top Performers Report
- Dedicated Ballogy representative to assist with team roll-out, best practices, and ongoing support

Get your team started with Ballogy Pro today by visiting ballogy.com/ballogy-pro

"For our program, the Ballogy app not only assists our staff with tools for individual skill development, but it also reinforces drills, concepts, and key points that our coaches emphasize daily."

Coach Jerron Reese
College Station High School (TX)

"Ballogy is a great way to organize workouts and keep accountability with players during the off-season."

Coach Michael McBride
Eastern High School (IN)

Want to know more? Contact us! info@ballogy.com